AGENDA

- Brief Introduction to Scopus
- What is an Author profile and why is it necessary?
- What is an Author profile in Scopus?
- How are author profiles created in Scopus?
- How can you make corrections on an Author profile?
- What is ORCID and why is it necessary?
- What is Author analysis tool and tips to use it efficiently
- Another way to have a profile and expand your network: Mendeley
WHAT IS A PROFILE?

IDENTIFICATION

• Recognizing and naming someone or something

• An official document that shows and proves who you are

• Unique

PROFILE

• A short description of someone’s life, work, character etc.

• A group of data associated with one name

• Can be created for individuals, institutions, companies etc
WHY AUTHOR PROFILES ARE NECESSARY?

Having a researcher profile online is critical to 
showcase your research

Author profiles allow you to increase;

- Collaboration
- Visibility
- Networking

2 ways of profiles in Elsevier:
- Scopus
- Mendeley
BRIEF INTRODUCTION TO SCOPUS
Facts and Figures - Scopus®

The largest abstract and citation database of peer-reviewed literature, and features smart tools that allow you track, analyse and visualize scholarly research.

+70 Million Multiple regional content types from more than 6,000 publishers and 105 countries

*Records back to 1788
*Over 8,000 ‘article in press’
*Over 4,000 active Gold Open Access journals are indexed
*Additional enhanced metadata, i.e. 100% Medline coverage

*Database is updated daily
*40 different languages are covered
*Automatically generated researcher and affiliation profiles

Source: Scopus.com, January 30, 2018
Publishers Coverage - Scopus

It covers more than 6,000 publishers and all subject areas

Source: May 2016 title list at https://www.elsevier.com/solutions/scopus/content
Subject Coverage - Scopus®

Titles on Scopus are classified under 4 subject clusters and indexed into 27 main subject areas:

- **Health Sciences**: 13,819 titles (31%)
- **Physical Sciences**: 12,263 titles (28%)
- **Life Sciences**: 6,809 titles (16%)
- **Social Sciences**: 10,905 titles (25%)

Number of journals in Scopus by subject area by Jan, 2018
* Includes active titles. Titles may fall into more than one subject area
The Premier Source of Profiles: Scopus

Scopus is recognized as the Gold standard in 4,000 universities and 150 leading research organizations worldwide. A lot of global key reports also use Scopus data.
THE PREMIER SOURCE OF PROFILES: Scopus

- **Comprehensive**: Scopus delivers a comprehensive view on the World of Research through Author and Affiliation profiles.

- **Rich database**: Scopus includes over 13 M author profiles and over 70,000 main affiliation profiles.

- **Algorithmic identification**: Scopus is the only database that implements algorithmic and systematic author disambiguation with high accuracy to create and maintain precise and complete profiles.

- **Manual corrections**: Authors can request changes or updates in their profile using the Author Feedback Wizard.
HOW PROFILES ARE GENERATED IN SCOPUS?
THE PREMIER SOURCE OF PROFILES: Scopus

Scopus Data Model

The data that goes into Scopus follows the model that articles are written by authors who are affiliated with institutions.

This relational data model means that Scopus can tell you who is researching what in global literature and where they are doing it with higher accuracy than anyone else.
Scopus uses the most powerful algorithmic data processing in the industry. It groups papers to an individual's profile with a high degree of accuracy based on matching of name, email, affiliation, subject area, title, citations, co-authors, publication date, etc.

The Author Feedback Wizard is available for Author Profile changes to be requested due to the complexities of disambiguation, such as common names, name changes due to marriage, incomplete metadata from publishers, author publishing with a name variant, etc. This mechanism creates the most accurate profiles with the least effort.
2 KEY WAYS TO USE AUTHOR PROFILES IN SCOPUS

1. You can use author profiles for research/discovery
   • I search for a paper and then use author names to look for more content so I can learn more
   • I look for an author so that I can see their work and collaborate with them

2. You can use author profiles for metrics
   • I want to know how many papers a particular author puts out so I can measure them (or myself)

Users can analyse and track an individual’s or their selves citation history, view their total citation and document count, h-index and more through author profile pages.

They can access tools to get an overview of an individual’s publication history and influence.
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

Visit [www.scopus.com](http://www.scopus.com) and click on register to personalize your account and benefit from all features.
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

Select Author search tab to search by author name. Enter surname and initials or given name of author in the Author fields and a list of authors that may match will be shown. You can also search in combination with his/her affiliation.

OR

Search for authors using an ORCID ID
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

You can narrow your search, by using filters on the left and refine your results if needed.

Click on the author’s name to see the author profile.

Click on View last title and Documents for this author will appear.

Sort your results on document count, name, affiliation etc.
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

Find the basic information about the author; see author's affiliation, name formats and subject area.

You can follow the author and get notified about updates.

Check the author's document and citation trend for last 10 years.

Find the author’s h-index, document count and total citations.
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

Check the author’s documents and cited by documents more in a detail

3 important tabs:
- **Save to Mendeley**: Allows you to export abstract and citation to reference management systems like Mendeley, Refworks, etc
- **Save to list**: Save them to your personalized lists, reach them later by clicking ‘Lists’ tab in main page.
- **Set document alert**: Set alerts to get notified when they are cited

Sort documents by citation count, relevance, date, etc

Check their abstract, related documents and click full text to see if you have access to full text article. Scopus directs you to the full text if you have access.
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

<table>
<thead>
<tr>
<th>Co-authors</th>
<th>Co-authored documents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Van Camp, Guy V.</td>
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<td>Weber, Peter Cy</td>
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<td>Bauman, Nancy Marie</td>
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<td>Mayor, Nicola C.</td>
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<td>Kahrl, Klima</td>
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<td>Ruben, Robert J.</td>
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<td>Shearer, Aidan Elliot</td>
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<td>Zhang, Yuzhou</td>
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<td>Nishimura, Carla</td>
<td>20</td>
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<tr>
<td>Cramers, Cor Wij</td>
<td>25</td>
</tr>
</tbody>
</table>

Check the list of co-authors the author has been collaborating so far. You can click their name and check their profile as well.

Click co-authored documents to get further details. You can check their abstract, references and related documents as well.
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

Check the author's publication range in Scopus, together with references. Click references to get further details.

Evaluate all documents published in that particular source.

Check all of the institutions the author has been affiliated so far.

Evaluate all of the sources the author has published so far. By clicking the source name, you can get detailed information about the source including metrics.
TAKE A LOOK AT HOW AUTHOR PROFILE LOOKS

4 important tabs:
• Get citation alerts: set an Author Citation Alert email when author’s articles are cited
• Add to ORCID: Add documents to your ORCID profile and/or create your ORCID profile to prevent any name ambiguity
• Request author detail corrections: request for a correction or update of the author profile
• Export profile to SciVal: allows you to export the profile to SciVal
WHAT IS ORCID?
WHAT IS AN ORCID ID?
WHAT IS AN ORCID ID?

ORCID aims to solve the name ambiguity problem in research and scholarly communications by creating a central registry of unique identifiers for individual researchers.

Around 4 million researchers have registered for an ORCID and they can distinguish themselves from other researchers and reliably connect with their own professional affiliations and contributions.

Registering is quick, easy, and free, and ORCID iDs are embedded in over 500 systems globally, spanning manuscript submission, grant application and research information management. For example, Elsevier supports ORCID iDs in submitting your work to its journals, managing your references with Mendeley, or synchronizing with an institution’s PURE CRIS system.

It is important to include all of your name variations in your ORCID profile to ensure that you and all your work are identified correctly. ORCID is your lifelong digital name at every stage of your research career, irrespective of where you go, what you do, how many versions of your name you use.
SCOPUS and ORCID complement each other

### Scopus Author Profiles

**How are profiles created?**
- Algorithmically created using peer-reviewed content included in Scopus
- Enhanced by manual feedback from Scopus users and researchers

**Coverage**
- Every author with a publication included in the Scopus database

**Use cases**
- Search and discovery
- Comprehensive metrics and insight

**Complementarity**
- Researchers can pre-populate their ORCID profiles from their Scopus profiles

### ORCID

**How are profiles created?**
- Individuals register, build, and maintain their own researcher profiles and include the content they want

**Coverage**
- Anyone who wants to create an ORCID by themselves

**Use cases**
- Researchers can manage their own scholarly identity
- Single source of profile data

**Complementarity**
- Scopus processes the ORCID public data file to increase the quality of Author profiles
It is also possible to search by ORCID in Scopus.
AUTHOR FEEDBACK WIZARD
HOW TO REQUEST AUTHOR DETAIL CORRECTIONS?
You can set the preferred name if you have more than one name variation or the spelling of a name is incorrect.

You can merge or split profiles if multiple profiles for a single author is available.

You can add and remove documents from an author’s profile.

You can update affiliation if it is out of date or incorrect.

Useful links:
https://service.elsevier.com/app/answers/detail/a_id/14550/supporthub/scopuscontent/
https://service.elsevier.com/app/contact/supporthub/scopuscontent/
How to request a correction in Author profile?

First, select the respective profile you want to change.

In this step:
- You can choose a name preference to be seen in the unique author profile.
- You can make changes either for your own profile or submit request on behalf of someone else.
How to request a correction in Author profile?

In this step, you will review the documents to see if they all belong to this author. You can add/remove documents associated with the profile.

Lastly, complete the Scopus Author Feedback forms and submit your changes. After verification, the changes will be updated.
How to request a correction in Author profile?

There is also an alternative way to merge the author profiles. This is a new and completely redesigned feature, enabling users to easily review their Scopus Author Profile and submit corrections. To merge multiple profiles, select the relevant profiles, then click 'request to merge authors'.
Author Level Metrics in Scopus®

**H-index:**

- It is Originated by Jorge Hirsch in 2005
- A group of papers has index $h$ if $h$ of the papers have at least $h$ citations each, and the other papers have no more than $h$ citations each.
- Attempts to measure both the productivity and impact of the published work of a scholar
- Incorporates quantity and quality
- Productivity and age constraints

*If an author’s h-index is 10, it means he has 10 articles that each of them have at least 10 citations!*
Plum Metrics

By embedding the alt metrics, Scopus now visualizes scholarly engagement! It includes 5 categories of metrics:

- **Usage**: (clicks, downloads, views, library holdings, video plays)
- **Captures**: (bookmarks, code forks, favorites, readers, watchers)
- **Mentions**: (blog posts, comments, reviews, Wikipedia links)
- **Social Media**: (+1s, likes, shares, tweets)
- **Citations**: (citation indexes, patent citations, clinical citations)

Plum tracks activity from >50 platforms, and we continue to invest more:
Scopus Author Profile Analysis Tool

In which cases you can use Author Profile Analysis Tool?

- Evaluate your or your colleagues scholarly history to see which type of documents are published so far, in which sources, and in which subject areas. You can also check the publication trend over years.

- Evaluate your or your colleagues h-index. You can decide year range, exclude self-citations and citations from books.

- Check your or your colleagues citation trend over years.

- Check your or your colleagues co-authors so far. It is possible to click their names and see their profile, and click documents to see all published work as well. It also reveals further collaboration opportunities.

- If you are a part of an administrative body, you can use this tool in evaluating all respective faculty members/researchers in your affiliation in a yearly basis or you can check possible future candidates.

*It is always possible to export, print or email these views.*
Once clicked, you will be able to evaluate all of the document results in a detailed way. Search metrics on Author's documents are organized by the following: source, type, year, and subject area.

See the graphical displays.

See the list of the results, click the line to see the underlying data.
Scopus Author Profile Analysis Tool

Click h-index to further evaluate the author's h-index.

You can change the time range, exclude self citations or exclude citations from books, and update the graph accordingly.

This graph exactly gives you the definition of h-index, in this case his h-index is 90, which means he has 90 articles that each of them has at least 90 citations.
Scopus Author Profile Analysis Tool

This ‘citations’ tool allows you to see at a glance the citation trend for author’s documents. You can click the results, click the line to see the underlying data.
Scopus Author Profile Analysis Tool

Click co-authors, and see the list of the author’s collaborations. Click the author name to see his/her profile, check and view the document number.
RESEARCHER PROFILES IN MENDELEY
MENDELEY: Academic Social Network

Mendeley is a free research workflow tool and academic social network that enables and empowers researchers to organize their references, connect and inspire each other, store and share their data and find new career opportunities.

Reference Management
Read, organize and cite all of your research from one library.

Research network
Promote your work. Connect and collaborate with millions of researches worldwide.

Datasets
Store, share and cite datasets with one secure online repository.

Careers
Search for science and technology jobs in institutions worldwide.

Funding
Find funding opportunities from over 2,000 organizations across the globe.
In just under 10 years, Mendeley has grown from a simple Citation plug in for Word to a Thriving research Network an Academic Workflow tool used by millions of researchers worldwide

*Over 9.5 mio users worldwide, increasing at a rate of 30% YoY since 2014
  * 950K monthly active users
  * >300 M references in the crowd-sourced catalogue
  * >600 K collaboration groups

*A community of 4,800 advisors running 600 on-campus workshops and events yearly

*600+ Institutions and 10+ consortia trust and subscribe to Mendeley Institutional Edition

Acquisition of SSRN – Social Science Research Network

- SSRN is a leading social science and humanities repository and online community that provides the online database of early scholarly research.
- Authors can post their papers and abstracts, academics and researchers can browse the SSRN data library and download them free of charge. Metrics on author rankings at a glance.
- It currently has over 2 mio members, 671k paper abstracts from over 300k authors worldwide.

*It accelerates our social community strategy, brings opportunities for enhanced author relationships, and provides access to a leading resource for content.*
Showcase your research through Mendeley Profiles

Visit [www.mendeley.com](http://www.mendeley.com) and create a free account.

If you are already registered in Science Direct or Scopus, you can log in Mendeley with same credentials!
Showcase your research through Mendeley Profiles

Receive personal stats on how your work is used

Add your Scopus and ORCID ID to share your work with other researchers

Share your work with global audience and track its metrics respectively

Add your research interests, to get suggestions of related research and people
Showcase your research through Mendeley Profiles

Add extra information about yourself

About

Co-authors (3307)

Your co-authors are listed here
Showcase your research through Mendeley Profiles

<table>
<thead>
<tr>
<th>Co-authors (3307)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexander H. (195) Following University of Oxf...</td>
</tr>
<tr>
<td>J. M. Donovan (169) University of Bristol</td>
</tr>
<tr>
<td>J. Athens Lane (80) University of Bristol</td>
</tr>
<tr>
<td>Richard Martin (74) Follow University of Br...</td>
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<tr>
<td>Rosalind A. Eales (58) The Institute of Cancer Research, ...</td>
</tr>
<tr>
<td>Anna Warren (53) Follow Cheshall Ltd</td>
</tr>
</tbody>
</table>

- **Followers (83)** Following (81) | Explore network |

- **Professional experience + Add**
  - October 2002 - Present: Senior Group Leader and Professor of Surgical Oncology, University of Cambridge
  - September 1969 - October 2002: Professor of Surgery, Newcastle University - University of Newcastle

- **Education history + Add**
  - September 1969 - November 1975 (6 years): BSc (1st); MB, BS, University College London

Add more information about yourself

Explore and expand your network
Showcase your research through Mendeley Profiles

Click ‘stats’ in order to get detailed information about yourself

Different metrics are available to you to track the impact of your research

Media mentions 84
h-index 79
Citations 23,595
Readers 26,626
Views 136K

Performance Timeline

Views this month
102
David’s publications have received 102 views so far this month and a cumulative 4,190 views so far this year.

Citations this month
63
David’s publications have been cited 63 times so far this month and a cumulative 539 times so far this year.
Showcase your research through Mendeley Profiles

Track your performance in terms of views and citations

Track your mentions in media, view what the article, tweet, mention etc say about you
Showcase your research through Mendeley Profiles

Click network and discover your co-authors and Followers, and people you follow.
Showcase your research through Mendeley Profiles

Click Feed, to track your network's activity

You can always post documents or images or make announcements

You can directly add related documents to your Mendeley library
Showcase your research through Mendeley Profiles

You can search for more people, groups or papers

Suggest tab, offers you similar people to follow based on your network and research interests
How to reach the resources by yourselves?

• Register in Elsevier Researcher Academy, which provides free access to countless e-learning resources designed to support researchers on every step of their research journey. Browse our extensive module catalogue to uncover a world of knowledge, and earn certificates and rewards as you progress. 
  https://researcheracademy.elsevier.com

• Watch Scopus tutorials on various topics: 
  https://service.elsevier.com/app/answers/detail/a_id/14799/supporthub/scopus/

• Subscribe Scopus and Mendeley blogs to receive the latest developments and updates: 

• Online resource centre where you will find detailed guides, videos and tutorials that will help you to read some of the features of Mendeley in a little bit more detail.
  http://www.resources.mendeley.com

• For further questions: o.sertdemir@elsevier.com
Thank you!